

AT THE RICHMOND THEATRES THIS WEEK



MISS WASHBURN, in "It's Never Too Late to Mend," at the Bijou.



ALICE LEAL POLLOCK.



LUCILLE LAVERNE.



KATHERINE VINCENT, in "It's Never Too Late to Mend," at the Bijou.

PLAY BILLS FOR THE WEEK.

At the Academy.

Thursday, Friday, matinee and night, and Saturday, matinee and night, Wednesday Club.

At the Bijou.

"It's Never Too Late to Mend," all the week.

At the Colonial.

Vaudeville all the week.

At the Majestic.

Vaudeville, and moving pictures all the week.

"Heir to the Hoorah."

Following out his well-established policy of bidding for the approbation of the most appreciative, Manager R. L. Giffen has secured from the Kirk La Belle estate the right to produce for the week commencing May 11th, at the

Academy of Music, Paul Armstrong's most pronounced success, "The Heir to the Hoorah."

The phenomenal hit scored by "The Heir to the Hoorah" in New York will be recalled by all who have even a cursory knowledge of affairs theatrical.

William J. Kelley and Miss Margaret Fuller will appear in the principal roles of the Armstrong play. To retain Mr. Kelley, Manager Giffen has been compelled to sign a contract for the entire spring and summer season, by the terms of which the favorite leading man receives the largest salary ever paid to a stock actor in the South.

That the new play will be produced with little regard to expense, it will not be difficult for Richmond theatre-goers, who are familiar with the Giffen style, to believe.

Concerning the story of the play, it may be well to say at the beginning,

that the "heir" is a baby, supposedly born during the progress of the play. The "Hoorah" is a rich gold mine, owned by the baby's papa. The scenes of the comedy are laid in the gold-mining country, "just east of the Divide."

Joe Lacy, one of the joint owners of the Hoorah mine, has wedded an Eastern society girl. The young wife's mother, a somewhat mercenary woman of fashion, has secured from Lacy a settlement of \$100,000 on her daughter, and the bluff, hearty, breezy ways of the unpolished Westerner grate at times upon her finer sensibilities. She plans to bring about a separation of the couple and succeeds in inducing Lacy to leave his new palace to his wife and mother-in-law and depart for a long European trip.

While he is away, well-meaning friends become suspicious of the conduct of Joe's wife. An anonymous letter is sent to the absent husband, which arouses his apprehension. He returns to defend her, if needs be, from calumny. He is among friends, defending his wife's good name, when he is interrupted by a telephone call. He hears over the wire that he is a father.

The infant is named "The Heir to the Hoorah," and, after a series of scenes and incidents, humorous and pathetic, the new-born babe's influence effects the reconciliation of the manly, noble-hearted Joe and the pretty young wife and mother. The play ends with a characteristic Western public sociable in honor of the christening of the baby.

William J. Kelley is peculiarly fitted for the role of Joe Lacy, physically, temperamentally, and by virtue of the virility and forcefulness of his acting. Miss Margaret Fuller has the charm of manner, the deftness and delicacy to make her an ideal Geraldine, and the remainder of the parts are allotted each to the artist whose talents are best adapted to an effective rendering of the role.

At the Bijou.

Owen Davis is said to have been particularly fortunate in the telling of the story of his latest play, "It's Never Too Late to Mend, or The Wanderer's Return," the attraction at the Bijou for the coming week. Of dramatic scenes there are many, the action never flags for a single moment, and the serious portions of the play have delightful comedy relief furnished by an Irish sailor and a Dutch saloon-keeper. The love interest is said to be especially strong. Mr. Davis has taken as his heroine the abducted daughter of a wealthy merchant, and as his hero, a brave, big-hearted young sailor, who wins the love of the girl on his own merits long before he discovers that she is his employer's daughter. The villainy of the play is furnished by an adventurer, who is the second wife of the merchant, her lover, a thief, and his friend. Three of the acts are placed in various localities in the big metropolis, and one of them at sea. The plot, aside from the development of the love interest, has to do with a conspiracy on the part of the adventurer and her lover against the life of her elderly husband, and upon discovery that the young girl heroine is his daughter, she too is included in the plan of the conspirators. How these plans are frustrated makes a story of a great deal of interest, and in the end the schemes of the plotters fail, father and mother are reunited, and justice overtakes the villain.

To interpret "It's Never Too Late to Mend, or The Wanderer's Return," Mr. Spencer is said to have selected his company carefully. The parts are all in the hands of competent players, and the organization as a whole is reported to be strong.

The Colonial.

Manager Hill, of the Colonial, promises a large list of vaudeville headliners for the coming week.

Pauline, the eminent French hypnotist and mind-reader, will begin a special engagement at the Colonial Monday matinee. Pauline will give a series of entertainments which are both amusing

and instructive and fully demonstrate the power of the mind over matter. His work is of such character that the most skeptical must admit that it is genuine hypnotism and no sleight-of-hand work.

The program is one in which fun predominates, and those who enjoy a hearty laugh, and at the same time witness a performance that must appeal strongly to the thinking mind, will enjoy it. He depends entirely upon the audience for his subjects, and invites investigation from any one desiring to test his feats.

Ward & Curran, in their new edition of "The Terrible Judge," have drawn freely of police court characters. Mr. Ward appears as "A Terrible Judge" in the travesty ready to mete out liberal punishment, quick to see the point of the joke and join in the repartee so long as the joke is not on him. He is seen in several different characters in each, correctly imitating the gestures, facial expressions and dialect of the several different characters. "The Terrible Judge" keeps up a steady fire of

questioning, which brings forth many funny answers.

The fair sex will be greatly interested in the appearance of "The Great Richards," known through this and foreign countries as one of the best female impersonators. He wears costly gowns, and bills himself as "The Man with the Diamond Dress." None of the difficult toe and acrobatic dancing is omitted from his specialty, and the handsome costuming of his act, which is set to catchy music, will no doubt make him a favorite.

Goldsmith & Hoppe will appear in a high-class musical act with a refined comedy finish. They are musicians of ability, and use the largest xylophone made. Their selections are of the popular class, and well arranged.

A potpourri of dance and music, calculated to please the eye and ear, is the act of Benson & Miller. Nothing causes the audience unconsciously to keep its feet moving as a dainty dance, well-timed and set off by pretty scenery and costumes.

Shewbrook & Barry, in a singing and

travesty duo, will contribute a very pleasing number. Little Miss Barry calls herself the pocket edition of Mrs. Leslie Carter. She introduces several clever imitations, and as both of them are clever comedienne, they are bound to do their share towards the success of the show.

Miss Ella Richards, a dainty miss, will offer a tight-wire specialty, going through a routine of tricks one would think well-nigh impossible.

The kinetograph will have some new views, and the show as a whole will prove to be fully as entertaining as any of its predecessors.

To Give Hats Away.

The Majestic inaugurates a new feature this week at the matinee performances. Every afternoon, coupons will be issued, and the lady holding the lucky number may take her choice from six Merry Widow Hats, from the centre case of Reinach's.

The bill for this week includes Madeline Sadol, the "Merry Widow"

merry men of music. New pictures will be shown at each performance.

Majestic Theatre

Merry Widow Week

\$10.00 Hat Given Away Every Afternoon.

Get Coupon With Your Ticket and see

MADALINE SADOE

The Merry Widow Soubrette.

BOULDIN & QUINN

Merry Men of Music.

NEW PICTURES.

ADMISSION, 10 CENTS.



BOULDIN AND QUINN, humorous harmonists, at the Majestic.



"PAULINE," THE FRENCH HYPNOTIST, at the Colonial this week.

ACADEMY --- Mats., Wed. and Saturday.

WEEK MAY 11.

NOW SIT UP AND TAKE NOTICE.

THE HEIR TO THE HOORAY

BY

THE GIFFEN COMPANY.

SEAT SALE OPENS THURSDAY.

Keith Vaudeville Colonial

"THE COOLEST SPOT IN TOWN"

Week Commencing Monday Matinee, May 4

The Absolute Scientific Wonder of the Age.

"PAULINE"

The Man Who Has Astonished Thousands.

The Only Man Who Legitimately Demonstrates the Power of Mind Over Matter.

The French Hypnotist...

Watch Newspapers for Announcement of Public Demonstrations.

GOLDSMITH & HOPPE Musical Comedians.

BESNAH & MILLER Artistic Dancing Duo.

BOB TIP & COMPANY

A CLEVER TEAM OF KNOCKABOUT COMEDIANS. INTRODUCING THE \$1,000 CHALLENGE DOG "TIP."

SHEWROOK & BARRY The Travesty Stars.

ELLA RICHARDS Dainty Tight Wire Expert.

AND AS A SPECIAL COMEDY FEATURE,

"WARD & CURRAN"

Vaudeville's Great Team of Laughmakers In Their Latest Version of

"THE TERRIBLE JUDGE"

KINETOGRAPH --- COLONIAL ORCHESTRA

THE WEDNESDAY CLUB

15th Annual Music Festival

FIVE GRAND CONCERTS.

Academy of Music, May 7th, 8th and 9th.

ARTISTS.

Mrs. Grace Donner Williams, Soprano.
Miss Josephine Knight, Soprano.
Miss Isabelle Bouton, Contralto.
Mrs. Florence Mulford, Contralto.
Mr. George Hamlin, Tenor.
Mr. Frank Lawson, Tenor.
Mr. John Barnes Wells, Tenor.
Mr. Claude Cunningham, Baritone.
Mr. Frederick Martin, Baritone.
Mr. Carl Webster, Cello.
Mrs. Eleanor de Cisneros, Contralto.
Sig. Emilio de Gogorza, Baritone.
The box office will be open at the office of the Wednesday Club, 819 East Main Street, for subscribers to single concerts to receive their coupon tickets for reserved seats on Monday, May 4th, from 9 A. M. to 6 P. M. Box office open to the public at the Academy of Music every day, commencing Tuesday, May 5th, from 9 A. M. to 6 P. M.



WARD AND CURRAN, in "The Terrible Judge," at the Colonial this week.

BIJOU --- Richmond's Popular Playhouse.

Mats., Tues., Thurs., & Sat.

WEEK OF MAY 4th.

A REAL MELODRAMA—POWERFUL, CLEAN AND WHOLESOME, A GREAT MORAL LESSON.

IT'S NEVER TOO LATE TO MEND

—OR—

The Wanderer's Return

A Beautiful Story of Merit and Strong Dramatic Interest.

A Clean and Wholesome Melodrama Full of Action, Incidents and Adventure.

FOUR GREAT ACTS IN FOURTEEN STRIKING SCENES